

The Launch of the OFFICIAL EVW REAL ESTATE SIGNAGE has arrived!

Please forward this document to your Listing Agent so they can order their signs right away!

MISSION:

- ✓ To create a more unified, elegant and distinguished look for our Community (similar in concept to Elbow Valley).
- ✓ To have a simple system that will function and coordinate directly between your Realtor and the Signage Company 'STUDIO 4 SIGNS'.
- ✓ Realtors will own their signs. (No hassles of rental fees, Condo Corp/Realtor term contracts, and no damage deposits).

Town Hall Meeting - May, 28, 2013

The votes for preferred final design options were in favor of:

Sign size: 24"x 24" / Post Colour: Sandstone / Sign Design: without white trim.

See the attached final design!

REALTORS PLEASE FOLLOW THE STEPS BELOW TO ORDER YOUR EVW REAL ESTATE SIGNAGE:

- 1) Listing Agents please contact **Studio 4 Signs** directly to place order:
info@studio4signs.com (attention: Nicole). **State in the Subject box: "Order EVW sign"**.
- 2) Please include the following information in your email to be on "rider":
 - a. Company name and logo in "white font/design".
 - b. Realtor Name
 - c. Phone number
 - d. Email address or website address (cannot do both).
- 3) Please specify if you would like installation of new sign done by Studio 4 Signs for the additional cost of \$ 175.00 + gst , which includes take-down. (Please note that this cost

is for installation only. Cost of signs is separate from this total. Please refer to the “Official EVW Real Estate Sign Design and Prices” document for sign pricing.)

If Listing Agents have multiple listings that can be switched over at the same time, installation price will be modified to a better rate, as this price includes travel time.

- 4) Make payment arrangements for new signs directly with Studio 4 Signs.
*signs will be owned by Realtor once purchased (no rental fee or damage deposit required by EVW).

INSTALLATION SPECIFICATIONS:

- 1) Before installation of signs, you must contact “Alberta one call” to submit a locate request: <http://www.albertaonecall.com> or call **1-800-242-3447**.
- 2) Signs must be placed “street frontal” adjacent to curb.
- 3) Signs should be installed 2ft. away from curb.

EXEMPT FROM TRANSITION:

- If you have a “Lot” for sale using the ‘original blue sign’ at the front of your Lot, you are not required to transition to the new signs, (so long as your original blue sign is updated with the correct contact information, and in compliance with the proper materials, font, colour, sizing and consistency of the original signage to EVW).
- Realtors with “house listings ” who have their agent info on the original blue Lot signs will not have to transition yet (so long as your original blue sign is updated with the correct contact information, and in compliance with the proper materials, font, color, sizing and consistency of the original signage to EVW). **ALSO ENSURE YOUR SIGN IS IN GOOD CONDITION! IF SIGN IS DAMAGED, IT MUST BE PROPERLY REPAIRED PROMPTLY.** (If sign is damaged, you may alternatively consider replacing it with the new official signage rather than incurring the costs of fixing the existing one).
***HOWEVER, once listing is finished with that Agent, the original blue sign is required to be permanently removed. The new official EVW signage will be required to take its place for any future listing.**

For any further questions or concerns, please contact: boardofdirectors@elbowvalleywest.ca

**Thank you in advance for your cooperation.
Your EVW Condo Corp Board.**